

B2B Partner Guide 2026

Guided Tours + Photo Experiences

Cambridge's only combined guided walking tour and professional photography service. Available in English and French.

One guide. Two services. No other operator in Cambridge offers this.

27+

Years in Cambridge

100+

Tours Completed

EN + FR

Bilingual Tours

2-in-1

Guide + Photographer

Guided Walking Tours

Private tours in English and French. Tailored to your group.

- Cambridge Highlights Tour**
 90 min | from GBP 150. Public walking route past King's, Trinity, St John's, the Backs, Mathematical Bridge, and the River Cam. No college entry fees required.
- Historic Cambridge — Romans to DNA**
 2 hrs | from GBP 200. Eight centuries of innovation — from the Roman settlement through Newton, Darwin, Turing, Crick & Watson, and Hawking.
- Colleges & Architecture Walk**
 90 min-2 hrs | from GBP 175. Round Church, King's Chapel exterior, college gatehouses, bridges, and courtyards visible from public paths. 800 years of architecture.
- Visite Guidee en Francais**
 90 min-2 hrs | from GBP 175. Visite privée en français par un guide francophone local. Idéal pour voyageurs, groupes culturels, et séjours linguistiques.
- Bespoke Tours**
 Flexible | POA. Science trail, literary Cambridge, gardens, wartime history, connections to France. Half-day and full-day itineraries available.

Photo Tour Experiences

- Guided Tour + Photo Package**
 2 hrs | from GBP 250. Our signature product — expert guided walk plus professional photography with edited gallery delivery within 48 hours.
- Couple / Graduation Photos**
 90 min | from GBP 160. Portrait photography at Cambridge's most beautiful locations. Online gallery included.
- iPhone Photography Tour**
 60 min | from GBP 80 pp. Unlock smartphone camera potential on a scenic Cambridge loop. Perfect for language schools and younger groups.
- Corporate Team Experience**
 90 min | from GBP 300. Team-building walk with pro photography. Candid portraits and iconic backdrops.
- Language School Tour + Photos**
 60 min | from GBP 200. Guided walk mixing English conversation, smartphone photo skills, and professional group portraits. Max 25 students.

Full Service & Pricing Menu

GUIDED WALKING TOURS

Cambridge Highlights Tour	90 min	from GBP 150
Historic Cambridge (Romans to DNA)	2 hrs	from GBP 200
Colleges & Architecture Walk	90 min-2 hrs	from GBP 175
Visite Guidee en Francais	90 min-2 hrs	from GBP 175
Bespoke / Half-Day Itinerary	3-4 hrs	POA

PHOTO EXPERIENCES

Guided Tour + Photo Package	2 hrs	from GBP 250
Couple / Graduation Photos	90 min	from GBP 160
iPhone Photography Tour	60 min	from GBP 80 pp
Corporate Team Experience	90 min	from GBP 300
Language School Tour + Photos	60 min	from GBP 200

Trade Terms

- No college entry fees — all public-route tours
- Commission structure available for regular bookings
- B2B invoicing and group quotes on request
- Bespoke itineraries designed around your programme
- 7 days a week, year-round availability
- Groups from 2 to 25+ accommodated

Why Partner With Us

- Only operator in Cambridge combining guided tours with professional photography
- No college entry fees — all tours on public routes, streets, and bridges
- Bilingual English/French — native French-speaking guide
- 27 years' local expertise in Cambridge
- Edited photo gallery delivered to clients within 48 hours

Who We Work With

- Inbound tour operators & DMCs**
 We act as your local ground handler for Cambridge. Guided tours, photo experiences, and bespoke itineraries designed to fit your existing programme.
- French & European tour operators**
 Native French-speaking guide based in Cambridge. Ideal for Arts et Vie, Intermedes, Clio, Voyageurs du Monde, and similar cultural voyagistes.
- Language schools & educational groups**
 Interactive walking tours for student groups. Combines English conversation practice with Cambridge history and smartphone photography.
- Corporate event planners**
 Team-building photo walks, incentive experiences, and conference delegate programmes. Professional and memorable.
- Couples, families & private groups**
 Private guided tours and professional photo sessions for independent visitors. Graduation season a speciality.
- Travel agents & concierge services**
 A unique Cambridge experience to offer your clients. Commission available on all bookings.

Credentials & Trust Signals

- 27+ years as a professional photographer based in Cambridge
- Professional photographer published in Cambridge and East Anglia media
- 130+ five-star Google reviews for Jean-Luc Benazet Photography
- Clients include Cambridge Judge Business School and the Isaac Newton Institute
- Native French speaker — bilingual guided tours in English and French
- Premium B2B corporate photography service serving Cambridge and East Anglia
- Free Cambridge Photo Spots App — 30+ curated locations with GPS and insider tips
- Member of Cambridge Photographers network (cambridgephotographers.co.uk)

How It Works — For Trade Partners

- 1. Tell us about your group**
 Group size, date, language preference, interests, and any specific requirements. We respond within 24 hours with a tailored proposal and quote.
- 2. We design the itinerary**
 Choose from our menu or let us create a bespoke programme. We can integrate with your existing Cambridge schedule — hotel pickups, coach timings, etc.
- 3. Confirm & invoice**
 We send a formal quote and B2B invoice. No deposit required for established trade partners. Commission structure available.
- 4. We deliver the experience**
 Your group meets Jean-Luc at an agreed central Cambridge point. All tours follow public streets, bridges, and paths — no college entry fees or restrictions.
- 5. Photo gallery delivery**
 If photos are included, your clients receive an online gallery of professionally edited, high-resolution images within 48 hours — a unique souvenir.

Sample Itinerary (Public Routes)

10:00 Meet at King's Parade - welcome and orientation
 10:10 King's College Chapel - exterior views and history
 10:25 Senate House Passage and Caius from the street
 10:40 Trinity Street - Great Gate, stories of Newton et al.
 10:55 St John's Street and Round Church (exterior)
 11:10 Bridge of Sighs - viewed from Kitchen Bridge
 11:25 The Backs - public riverside path, photo stops
 11:40 Silver Street Bridge - Mathematical Bridge views
 11:55 The Eagle pub - the story of DNA (exterior)
 12:10 Bene't St - Chronophage clock and Corpus Christi
 12:20 Market Square - tour concludes

12:30 Optional: punting on the River Cam (bookable)

48 hrs Photo gallery delivered (if photo package booked)

All public routes. No college entry fees. No restrictions.

THE CAMBRIDGE TOURS DIFFERENCE

Your clients get a local expert who knows every street, story, and hidden corner — plus a professional photographer who delivers a gallery of edited images within 48 hours. All on public routes. No college fees. No restrictions.

Let's talk about your Cambridge programme

Whether you need a one-off guided tour or an ongoing partnership, we'd love to hear from you.

TRADE ENQUIRIES

Commission rates available

Jean-Luc Benazet | cambridgeuktours@gmail.com | cambridge.tours | South Cambridgeshire, UK